

DEATHON is back!

An Idea is all you need to start. After the success of the first Season, Assam Startup, IIM Calcutta Innovation Park, and Ministry of Electronics and Information Technology (MeitY) are collaborating once again to bring the second season of IDEATHON – Empowering Ideas, Fuelling Innovation.

The Ideathon series will host pitching sessions across various colleges in Assam, beginning with Debraj Roy College (Golaghat) and Jawaharlal Nehru College (Boko, Kamrup Metro).

The best ideas will win total cash prizes worth Rs. 75,000.

So, if you have a brilliant startup idea, apply for IDEATHON to give your idea the mileage it deserves.



The poster features a light blue background with a large, stylized brain illustration on the right side. Above the brain are three glowing lightbulbs connected by white lines, symbolizing ideas and innovation. The word 'idea' is written in a bold, lowercase font at the bottom right, with a small lightbulb icon above the letter 'i'. On the left side, there are several text elements: 'IDEATHON' in large, bold, red letters, 'SEASON 2' in white letters on a red background, 'Empowering Ideas. Fuelling Innovation' in black, 'Cash Prizes Worth Rs.75,000' in white on a red background, and 'Pitching' in white on a green background with a red location pin icon. Below these are two rows of event details: 'Debraj Roy College (Golaghat)' on 27 January 2022, and 'Jawaharlal Nehru College (Boko, Kamrup Metro)' on 31 January 2022. At the bottom, there is a 'Registration Link' in white on a blue background, followed by the URL <https://forms.gle/Emh4Dz2ypoBYMjiC7>. The poster is decorated with green chevron patterns on the left and right sides.

# IDEATHON

## SEASON 2

Empowering Ideas. Fuelling Innovation

Cash Prizes Worth  
**Rs.75,000**

Pitching 

Debraj Roy College (Golaghat)	27 January 2022
Jawaharlal Nehru College (Boko, Kamrup Metro)	31 January 2022

Registration Link  
<https://forms.gle/Emh4Dz2ypoBYMjiC7>

Register Here: <https://forms.gle/Kuzeada4tq1P5Yjj7>

Last Date to Apply: 31 January 2022